

BIDBOOK SEMINAR 2

Patricia Loo

09 July 2025

PATRICIA LOO



JC PROFILE

2024	TOYP Selection Chairman
2023-24	Asia Pacific Development Council Officer
2022	World Congress 2022 Executive Deputy Congress Director
	Ten Outstanding Young Selections 2022 Deputy Chairman
2021	National Secretary General / LOM Immediate Past President
2020	LOM President

PATRICIA LOO

2024 Most Outstanding Member – Award (NC)
2023-24 APDC Best of the Best Development Officer Award (WC APDC Meeting)
2023-24 APDC Best Development Officer Award (WC APDC Meeting)
2021 Most Outstanding NOM ExCom – Award (NC)
2021 Most Outstanding Local Organization – Top 3 (ASPAC)
2021 Most Outstanding Local President – Top 2 (ASPAC)
2021 Best Local Business and Entrepreneurship Program – Top 3 (ASPAC)
2021 Most Outstanding New Member – Top 3 (ASPAC)
2020 Best Chapter of the Area (91+ members) – Award (NC)
2020 Most Outstanding Chapter President (91+ members) – Award (NC)
2020 Best Contribution in NOM Activities (91+ members) – Award (NC)
2020 Best Organization Management for Learning and Knowledge – Award (NC)
2020 Most Outstanding New Member – Award (NC)
2020 Best Corporate Communication Program – Award (NC)
2020 Best Long-term Community Development Program – Award (NC)
2020 Best Sustainable Development Program – Merit (NC)

2019 Best New Project – Award (NC)
2019 Best Community Empowerment Program - Merit (NC)
2017 Best Local Global Goals Project - Top 3 (WC)
2017 Best Sustainable Development Program – Award (NC)
2017 Best Local Community Empowerment Program – Top 3 (ASPAC)
2015 Best Long-term Community Development Program – Award (NC)
2011 Best Youth Activities Program - Award (NC)
2009 Best Youth Activities Program - Award (NC)

Judging Experience:
National/ ASPAC / World Congress Award judge from 2019-2021

Overview

1. What is Bidbook
2. Bidbook Preparation
3. Words & Numbers
4. Pictures
5. Other Skillsets
6. Practise

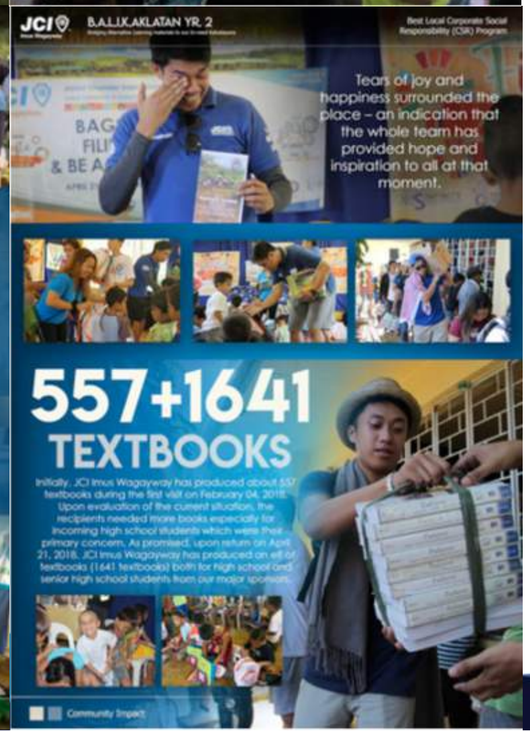


What is Bidbook?









Community Impact

How did the Local Organization measure community impact for this project?

Debriefing session and/or joint BOD meeting is usually being conducted right after each session to provide a space for evaluation. This specific activity involves a chance for the LO to provide affirmation to all partners involved in the collaboration. Also, this is a venue for all the collaborating parties to evaluate and assess what went wrong, identify its root-cause and avoid it to recur on the next sessions.

JCI Imus Wagayway measures the success of the project based on the project outcome. The LO goes back to the identified objectives. The Board should answer the questions, "Were the objective met?"

Surveys and evaluation form were given to partners and community leaders to evaluate its success.

Also, qualitative success indicators are being monitored which no one could gauge but felt – the happiness, smiles, joy, inspiration, and aspirations of each beneficiary present in the project. These immeasurable indicators are mostly what matters to JCI Imus Wagayway members and its partners.

Describe the actual community impact produced by this project.

Tears of joy and happiness surrounded the place – an indication that the whole team has provided hope and inspiration to all at that moment. Students were excited to open the classes in June and would use the books and learning materials that JCI Imus Wagayway and its partners have provided them.

Initially, JCI Imus Wagayway has produced about 557 textbooks for high school during the first visit on February 04, 2018. Upon evaluation of the current situation, the recipients needed more books especially for incoming high school students which were their primary concern.

As promised, upon return on April 21, 2018, JCI Imus Wagayway has produced an elf of textbooks (1641 pieces of textbooks) both for high school and senior high school students from our major sponsors.
-> 128 High School students would have a 1-to-1 textbook to use this year.
-> 102 elementary students would have a 1-to-1 textbook and would not borrow from each one just to do their assignments.
-> Aside from the school textbooks provided, in order to complete the sustainable support to the beneficiaries, 150 students were given bags and school
supplies for a year. The whole faculty members (10 teachers) were given teaching materials and supplies that they could use and alleviate the scarcity of
school supplies and teaching aids up to the mountains where the school is situated.

Bidbook Preparation

Award Category → Team Formation → Time Management → Organize Information → Execution Monitoring



Award Category

1. Understand
2. Educate


to be best in
point of view.
Understand
comprehend the
know the meaning
have knowledge
MANUAL

1. Understand



JCI

Awards Program
Guide

Introduction

The JCI Awards program is an opportunity for JCI members and organizations to showcase and celebrate their worthy achievements of the year.

Projects aligned with JCI RISE and aligning with JCI's core values serve as valuable anchors for membership growth and retention, as it showcases the impact JCI has on society, economies, individuals and businesses.

Therefore, we have applied several changes to ensure that projects rewarded by JCI are aligned with the global direction of the organization. We hope that all the changes shall be adhered to by every national and local organization, and everyone will help make the new system successful.



Awards Manual 2025

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21–24 Connaught Road West, Hong Kong
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http://www.jcihk.org

1. Understand

Best Local Individual Development Program

This award recognizes exceptional JCI local organization programs that excel in developing leadership skills and fostering a broad range of abilities among members. These programs aim to cultivate enterprising young leaders who are also global entrepreneurs, communicators, networkers, and change-makers, aligning with JCI's mission to provide development opportunities that empower young people.



Eligible Projects:

Projects suitable for this category should:

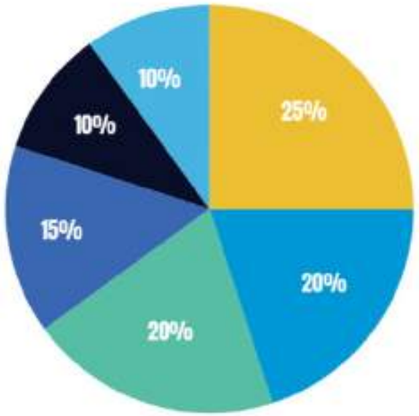
- Focus on personal and professional development initiatives that enhance leadership capabilities.
- Encourage the development of diverse skill sets relevant to entrepreneurship, communication, networking, and change-making.
- Provide measurable outcomes demonstrating personal growth and enhanced leadership qualities among participants.

→ Award Category

→ Award Objective

Award Submission Criteria

- Program Objectives and Strategic Execution
- Planning, Execution, and Financial Oversight
- Member Engagement and Value Creation
- Brand Enhancement and Strategic Alignment
- Membership Growth and Organizational Benefits
- Sustained Impact and Future Enhancements



1. Understand

III.A.11 Best JCI RISE Project

Definition: This award recognizes exceptional JCI local organization projects that align with the JCI RISE initiative's pillars of Rebuild, Invest, Sustain, and Evolve. These projects should contribute significantly to economic resilience by making workforces and economies more robust for the future.

Projects suitable for this category should directly contribute to economic resilience in alignment with the JCI RISE initiative. Focused on sustainable economic development rather than short-term or humanitarian aid. Targeted specific economic sectors with a clear strategy to rebuild, invest, sustain, or evolve these areas.



Please note that only economic projects aligning with the three pillars will be authorized, any charity or humanitarian projects will be automatically DISQUALIFIED as these are NOT JCI RISE projects.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Additional requirement:

- Upload 2 to 3 High-Resolution images that capture the essence and distinctive features of the project.
- Upload a video or photo slideshow that highlights your project, not exceeding 45 seconds in length.

1. Understand

III.A.8 Best International Cooperation Project

Definition: This award recognizes outstanding JCI local organizations that have successfully engaged in international cooperation to foster global networking and partnership. These projects should exemplify the spirit of cross-border collaboration, enhancing relationships and encouraging mutual growth between JCI chapters worldwide.

Projects suitable for this category should involve collaboration with one or more JCI chapters internationally. Focused on building long-lasting partnerships that benefit all parties involved. Demonstrated measurable outcomes from these international collaborations.

III.A.9 Best Inter-organization Collaboration Project

Definition: This award recognizes outstanding collaborative projects between JCI local organizations and external entities that significantly enhance their impact through strategic partnerships. The focus is on collaborations that yield brand awareness, membership growth, and financial sustainability.

Projects suitable for this category should involve collaboration with external organizations such as BNI, AIESEC, WBAF, ICC, the United Nations, or similar entities. Aim to create win-win scenarios that benefit both JCI and the partner organization. Demonstrated measurable outcomes in terms of brand enhancement, membership dynamics, and financial improvements.



JCIHK.ORG JVC



1. Understand

Sub-Questions of each Award Criteria

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 How did this program align to the 2023 JCI Plan of Action and the new global direction of JCI on enterprising leadership? Q.3 How did the project develop enterprising young leaders for this changing world?	20
Added Value to JCI Members and Stakeholders Q.1 How did this program bring value to your members? Q.2 How many members were involved in this program?	20
Impact on the Local Organization's Brand Awareness Q.1 How did this project increase awareness of JCI with future members? Q.2 Describe how your project helped raise awareness about the JCI brand. Q.3 How did this project increase awareness of JCI with corporate sponsors or government officials?	10





1. Understand

Past Award Winners

Winners
2002 – City
2003 – CIty
2004 – City
2005 – City
2006 – City
2007 – City
2008 – City
2009 – City
2010 – City
2011 – City
2012 – City
2013 – City
2014 – City
2015 – Apex
2016 – City
2017 – City
2018 – City
2019 – City
2020 – Dragon
2021 – City
2022 - City

Certificate of Merit
2006 – Victoria
2008 – Victoria
2009 – Victoria
2013 – Ocean
2014 – Apex
2015 – City
2016 – Apex
2017 – Peninsula / Apex
2019 – Apex / HK Jayceettes
2020 – City
2021 – Apex

A

Winners
1981 – Bauhinia
1983 – Peninsula
1989 – HK Jayceettes
1990 – HK Jayceettes
1991 – Victoria
1993 – HK Jayceettes
1999 – HK Jayceettes
2000 – HK Jayceettes
2004 – Lion Rock
2005 – Lion Rock
2006 – Lion Rock
2007 – Lion Rock
2008 – Harbour
2009 – Lion Rock
2010 – Peninsula
2011 – Harbour
2012 – Victoria
2013 – Ocean
2014 – Harbour
2015 – Yuen Long
2016 – City Lady
2017 – Bauhinia
2018 – Harbour
2019 – City Lady
2020 – Harbour
2021 – City Lady
2022 – Tsuen Wan

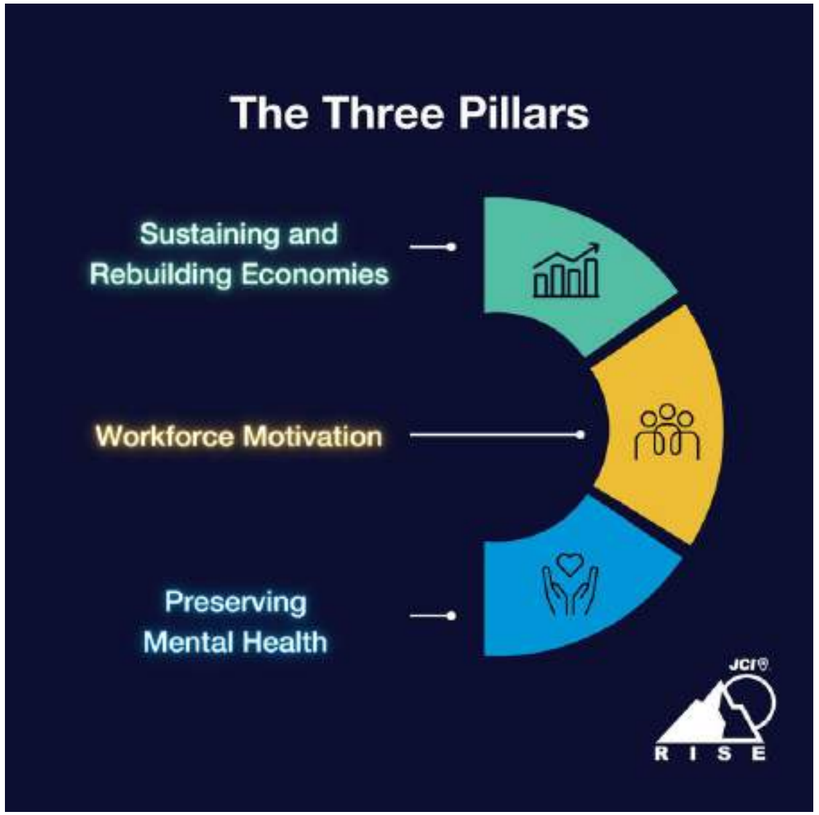
Certificate of Merit
1982 – Peninsula
1985 – Victoria / Queensway
1986 – HK Jayceettes
1987 – Ocean
1988 – Peninsula
1996 – City
1997 – Peninsula
2005 – Apex
2007 – Victoria / Harbour
2009 – Harbour
2011 – Sha Tin / City Lady / Sha Tin
2013 – Peninsula / City Lady
2014 – City
2015 – City Lady
2017 – City Lady
2018 – City Lady
2019 – Harbour
2020 – City Lady
2021 – Harbour
2022 – Lion Rock / City Lady

B

1. Understand

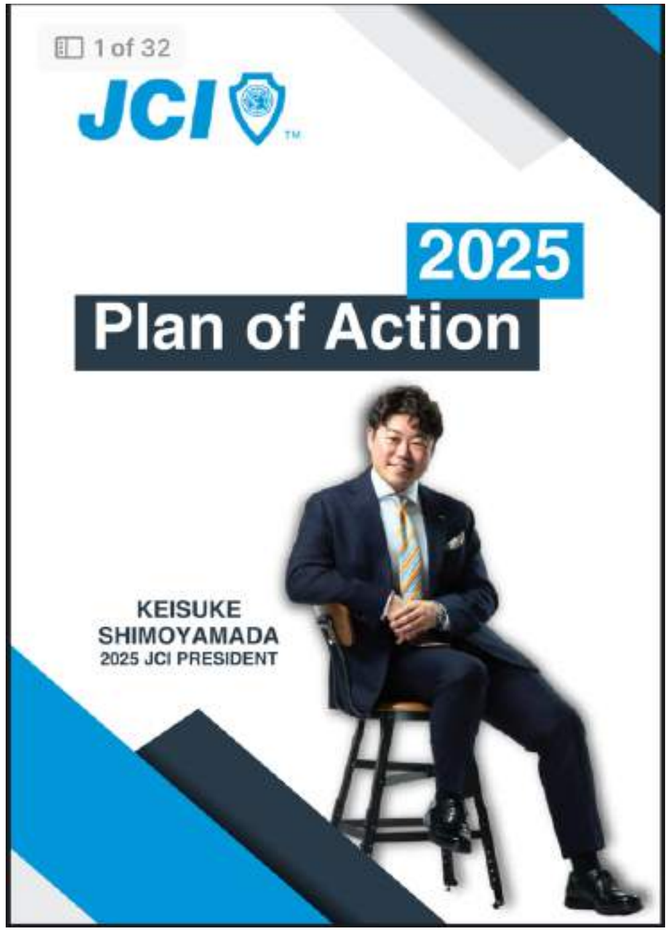


JCI ACTION FRAMEWORK



JCI RISE

1. Understand



2025 PLAN OF ACTION

2023-2027 Strategic Goals and the vision for 2027

This strategic plan has four major strategies that allow us to imagine the future we are creating. By 2027, JCI will have made huge improvements in **Brand Awareness and Visibility**, implemented stronger **Leadership Development**, enabled a more **Open, Efficient and Sustainable Structure**, and will have guided these actions through **Data-Driven Innovation**. Each of these goals will be explored in more detail below.

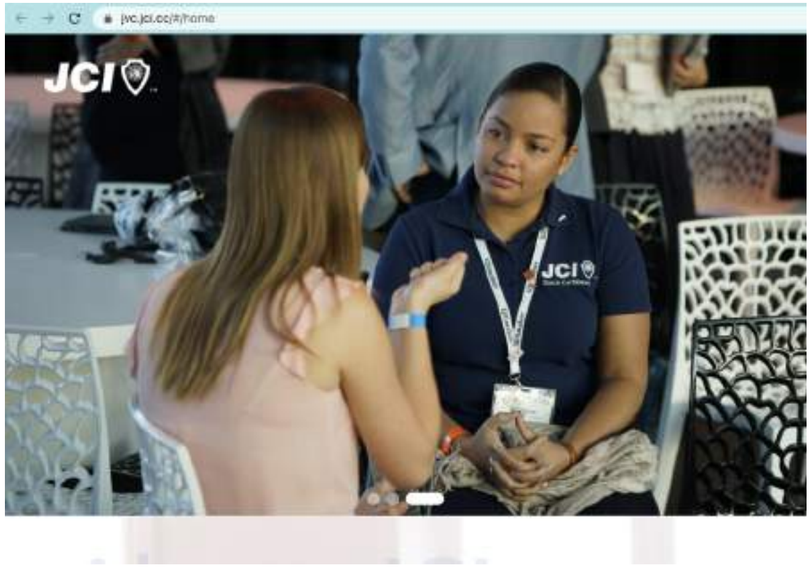


2023-2027 STRATEGIC PLAN

1. Understand



Trello (https://trello.com/b/Rttm3Ywf/jci-resources)



JVC.JCI.CC



JCIHK.ORG

2. Educate







Team Formation




Don't
over-estimate
anyone!
Especially
Your
President!!!!

Initial Planning	ALL	Discuss points, schedule, and work allocation
Supervise	1 Pax	Monitor progress & quality, Review, Gatekeeping
Words	1 - 3 Pax	Fluent in English Message aligned and points distributed clearly
Photos	1 - 2 Pax	One question one person Communicate on design, content and photos
Supporting	1 - 2 Pax	Info, data, photos; experiment with JVC



COMMUNICATION is KEY

You are drawing 1 PICTURE TOGETHER



Time Management

How much time for a bidbook?



50 - 60 hours per bidbook



Time Management



Execution Monitoring

- Project Details
- People
- Photos
- Data
- Logos
- Media Clippings



Execution Monitoring

2020 JCI Hong Kong Awards Manual.pdf	wwyippeggy	Aug 11, 2020	6 MB	
Important Deadlines.png	wwyippeggy	Aug 13, 2020	337 KB	
JCIHK 2020 National Convention - Bidbook Receipt.xls	wwyippeggy	Aug 13, 2020	109 KB	
JCIHK National Convention 2020_JCI Award Submission Form Cover Page.doc	wwyippeggy	Aug 13, 2020	535 KB	
JCIHK National Convention 2020_Local Award Submission cover pages.docx	wwyippeggy	Aug 13, 2020	777 KB	

Name	Owner	Last modified	File size
2020.06.02 Jun Board Meeting	wwyippeggy	Jun 6, 2020	—
2020.06.06 ICDC Photo Judging Day	me	Jul 17, 2020	—
2020.06.07 LD Judging Day	me	Jul 17, 2020	—
2020.06.09 HJCTV Ep 4 (NAEO)	me	Jul 17, 2020	—
2020.06.11 JCI Official Course Meeting (BJC DJC TWJC)	me	Jul 17, 2020	—
2020.06.12 JCI Marina webinar	me	Jul 17, 2020	—
2020.06.13 Retreat Camp	me	Jul 17, 2020	—
2020.06.14 JCI Official Course (BJC DJC TWJC)	me	Jul 17, 2020	—



Remember







FUN







Award Category → Team Formation → Time Management → Organize Information → Execution Monitoring



Words & Numbers


Dictionary


ENGLISH

All I know is it is just another terrible moment in what started out as such a promising season, and when I think about it all, I just get sad. I get sad for Kellee Kim, who saw this all coming 34 days prior. I get sad for any crew member who may have been on the receiving end of anything inappropriate. I get sad for any other women this season who may have felt uncomfortable, even if they didn't say so. I get sad for the other contestants on the season who dreamed for years about getting onto *Survivor* and now have to watch that dream turn into a full-fledged nightmare. I'm sad for Dan's son, who got the insanely cool opportunity to visit his dad in Fiji for the Loved Ones reward and now cannot simply enjoy that experience for what it was. I'm sad for all the super amazing people on the *Survivor* crew that work so hard, and now can't really enjoy the fruits of their labor because that labor has taken a backseat to issues bigger than the game and the show. I'm sad for viewers who look ahead with joy and anticipation to Wednesday nights so they have that one hour escape from their everyday lives, and have had that joyful escape taken away from them. I'm sad for myself because you all know how much I love this show to my very core, but writing about this kind of stuff has been no fun at all. This just sucks, plain and simple.



Easy-to-read : formatting

Sub-Titles

Capital Letters

Line Breaks

Bullets / Numberings

How did this project increase awareness of JCI with corporate sponsors or government officials?

Activities implemented that emphasized the PRESTIGE to be part of the JCI Movement:

1. Invited famous and successful Young Active Citizens from Successful Entrepreneurs, Professionals, Pass JCI Members be the sharing speakers during JCI KL activities and events, and shared their JCI experience which helped them to become what they are today.
2. Social Media and Publicity in which JCI KL projects are being shared in the members Instagram or Facebook, and invited media to cover various community projects being done by the LO.

How did this project increase awareness of JCI with future members?

As the number of JCI KL members increasing, the opportunities of development offered by the LO has becomes more DIVERSE. The DEVERSITY of developmental opportunities provide by JCI KL was the key that participation in personal improvement activities is at all time high.
JCI KL has organized seminars and trainings that were based on the interest of the general membership gathered in the survey conducted.Some training topics that were offered:

1) JCI Official Trainings
a.22 JCI Courses Conducted with 98 JCI Training Hours

2) Business Topics
a.11 Entrepreneurs Topic been conducted

3) Sports Skill Development
a.5 Sport activities been conducted

4) Personality Development
a.20 JCI Members been promoted to 13 New JCI Trainers, 3 JCIM Immediate Trainers, 4 JCIM Senior Trainers
With the wide range of personal and skill development trainings offered, members were able to find out their interests and choose which projects or events they want to participate.

Other tips:

- HIGHLIGHT the MAGIC-WORDS
- SIMPLE Sentence
- CLEAN FORMAT

Easy-to-recall



【SPEAK UP!】

S-SOCIETY SOLUTIONS-in projects
P-PUBLIC RELATIONS-for the chapter
E-EXPANSION-of membership
A-AMUSEMENT-within members
K-KNOWLEDGE-transfer

U-UNITY-of vision and actions
P-PROMOTION-of chapter image

And takes the role as JCI CITY's BEACON, FIGURE, and ROLE-MODEL.

【BEACON】

· Believing CHAPTER OPERATIONS and PROJECTS must be STRATEGICALLY PLANNED and IMPLEMENTED WITH DETAILS to be IMPACTFUL and SMOOTH;

· Cyrus DIRECTED and GUIDED members to complete 53 projects.

· NONE encountered DEFICIT nor CRISIS.

Simple!

Strong!

Visualize!

Overused Words	Better Words
Large, Big	Wide-Range, Broad, Extensive
Organize, Do	Develop, Lead, Mobilize
Good, Better, Higher	Strong, Advance, Superior
Increase	Boost, Enhance
Encourage	Empower, Inspire

DEVELOPING LEADERS FOR A CHANGING WORLD

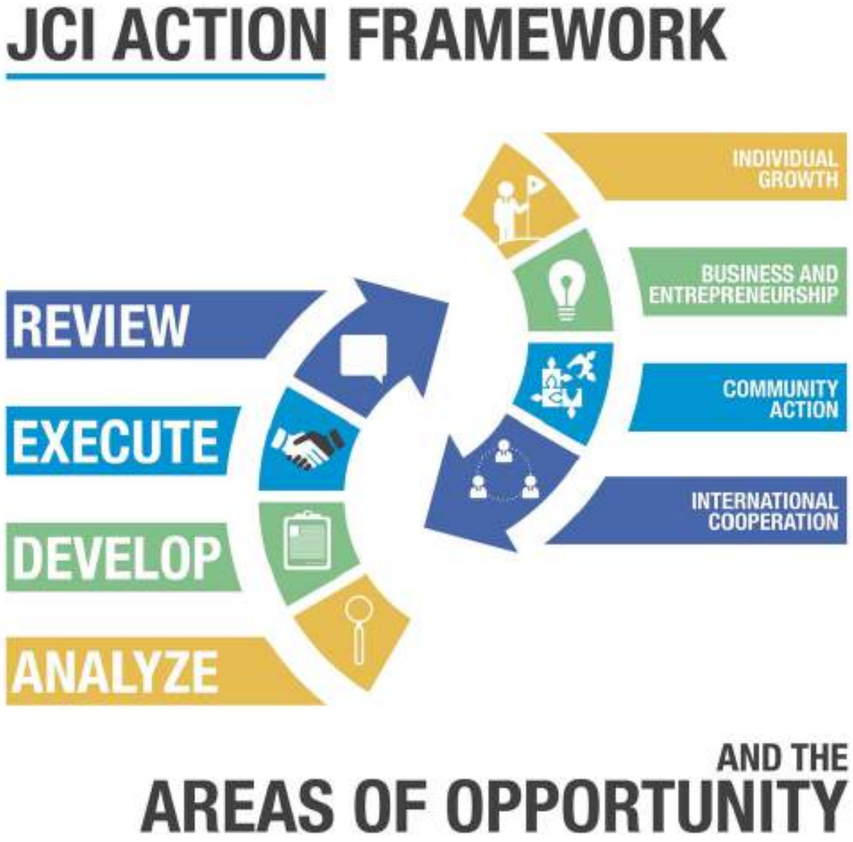
Mission:

To provide leadership development opportunities that empower young people to create positive change.

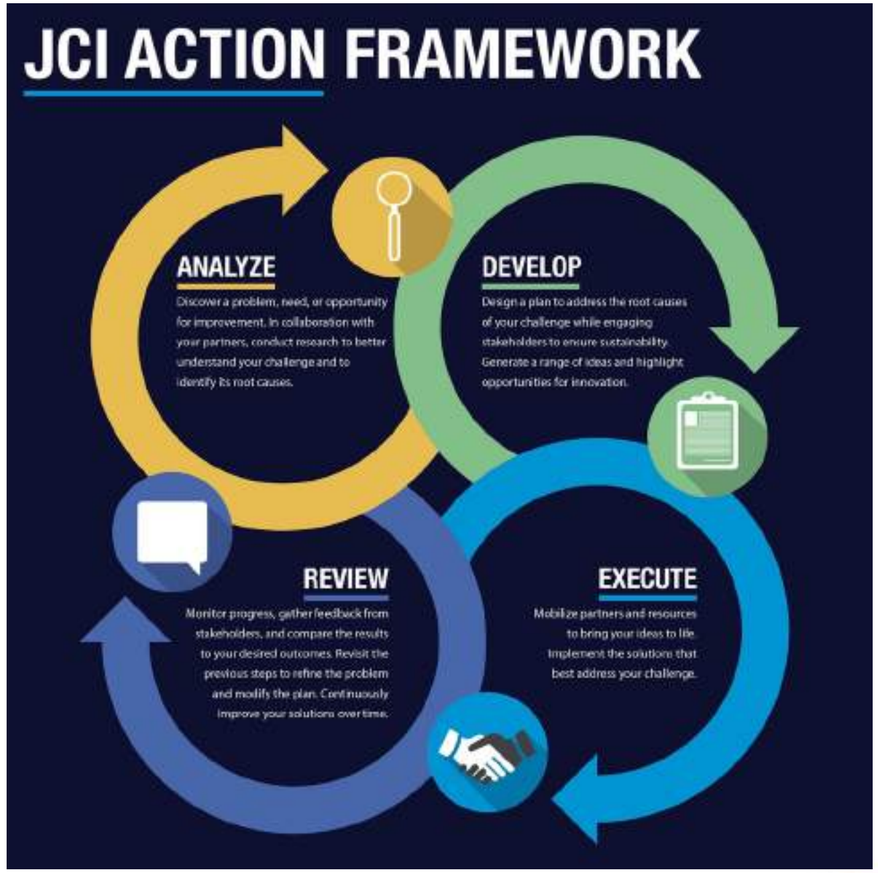
Vision:

To be the foremost global network of young leaders.





JCI Action Framework



SUSTAINABLE DEVELOPMENT GOALS



LEADING IS OUR DUTY 2022 JCI India

JCI


JCI
2025 BOARD
OF DIRECTORS



How does this program align to the JCI Plan of Action?

Our participants are Employees, Young Business Leaders & Human Resources representatives. Together we developed sustainable solutions and impact, aiming to achieve UN SDGs 3,8,17.

IMPACT:
- Address social problems of workplace causing low productivity, e.g. long working hours
- Increase public awareness towards employees' well being and economic issues

MOTIVATE:
- Introduce PERMAH Model of Positive Psychology to empower employees with constructive mindset at work
- Encourage participants to tackle challenges and take action to create positive changes in their work environment

INVEST:
We carefully designed our program to generate long-lasting impacts on community by investing resources below:
- Utilize Human Resource as key role in our program, guide them to implement policies that promote workplace wellbeing and productivity
- Provide PERMAH Model to companies to create their own employees' satisfaction initiative

COLLABORATE:
- Mobile resources from various organizations to enlarge project impact
- Rally External project advisor, survey and venue support
- Inspire joint actions from different sectors of society

CONNECT:
- HKSAR Representatives to support and regulate policies to promote well being
- Attract organizations to help spread 759 surveys
- PERMAH Model promoted through multiple channels to connect with our community, emphasizing on HR & policy makers

Strategy and Implementation

How did this program align to the JCI Plan of Action and the new direction of JCI on enterprising leadership?

In resonance with JCI's mission and vision, the JCI India National Level Talent Search Examination 2023 embodies three pivotal pillars of the JCI Action Plan: Empower: At its core, this initiative EMPOWERS gifted youth by providing a platform to unveil their capabilities and potential. Through active participation in the examination, students are encouraged to pursue their academic and personal aspirations, fostering comprehensive development and advancement. Innovate: The project SHOWCASES innovation through its organization of a nationwide talent search spanning 25 zones and conducted in 12 regional languages. This groundbreaking approach ensures INCLUSIVITY and ACCESSIBILITY, extending opportunities to a diverse spectrum of students and championing EQUITABLE access to talent recognition. With the involvement of 269 local organizations across India, the initiative is bolstered by grassroots engagement and support. Open: Embracing OPENNESS, the project warmly invites students from diverse backgrounds and regions to engage in the examination. It cultivates an environment of INCLUSIVITY and TRANSPARENCY where talent is valued and cultivated regardless of linguistic or geographical barriers. Furthermore, with 500 exam centers in GOVERNMENT and PRIVATE schools, the examination, conducted on August 7th, 2023, underscores its commitment to providing ACCESSIBLE opportunities for talent recognition and nurturing across the nation. In summary, the JCI India National Level Talent Search Examination 2023 exemplifies JCI's ethos through its emphasis on EMPOWERMENT, INNOVATION, and OPENNESS. By providing a platform for youth to shine, promoting innovative practices, and fostering an inclusive environment, the project stands as a beacon of opportunity, driving forward JCI's mission of POSITIVE CHANGE and EMPOWERMENT.

Impacted many students

Conducted multiple trainings

Impacted 500 students

Conducted 30 trainings

15

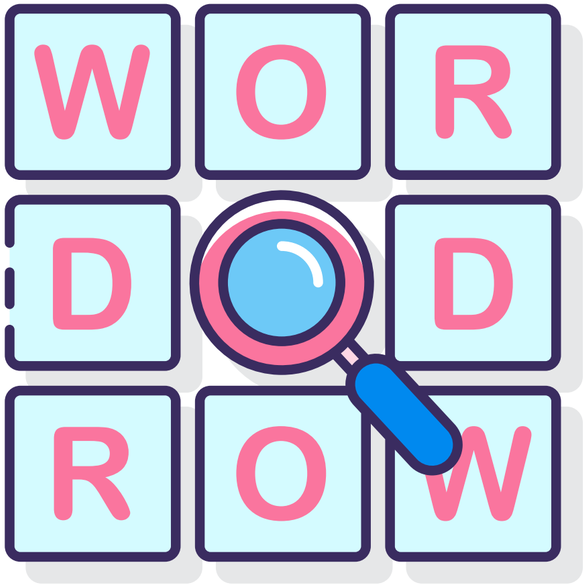


PICTURES

What's in a Picture?



Photos



Words & Numbers



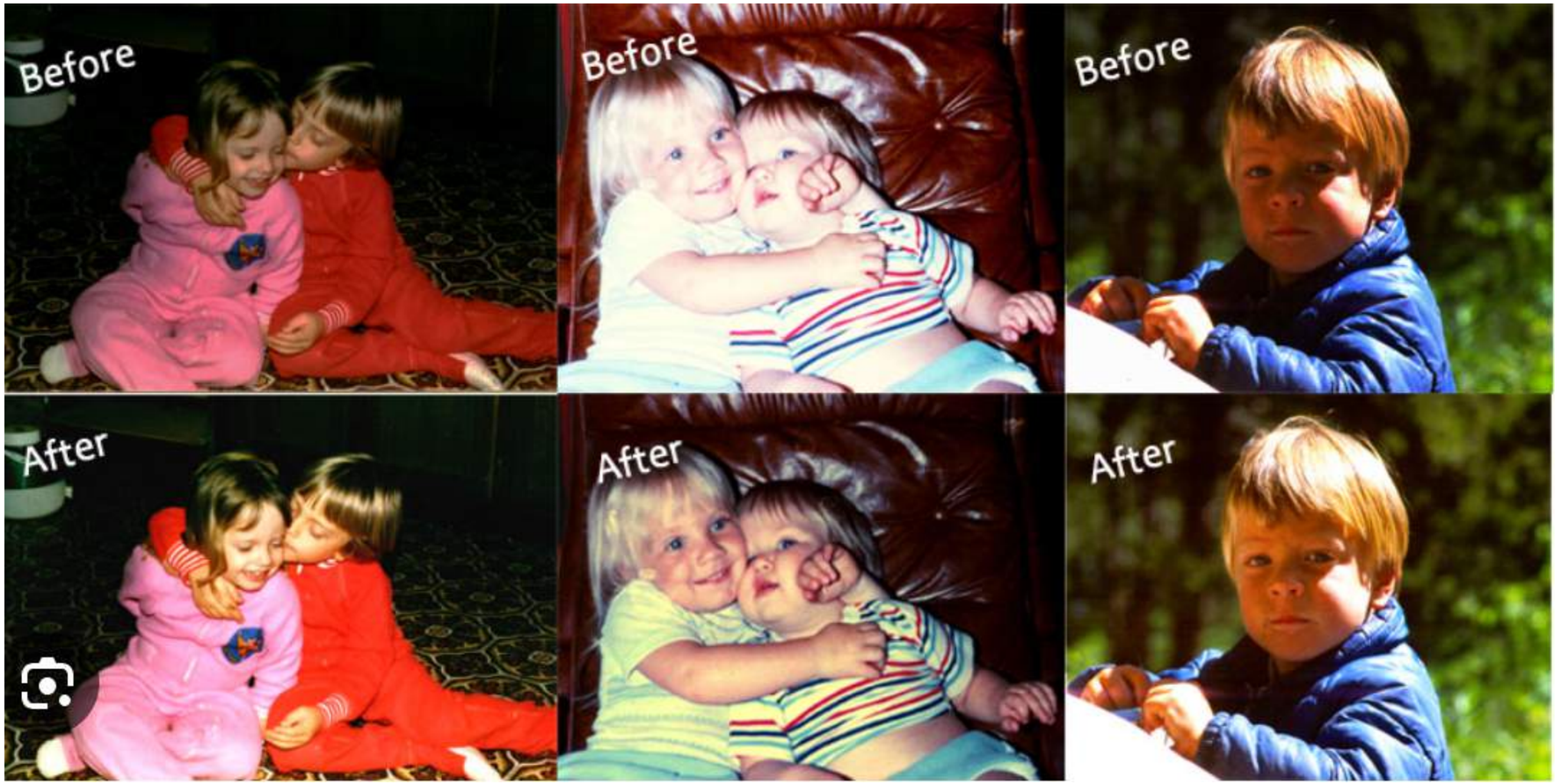
Infographics



High Resolution



Low Resolution


Before
Before
Before
After
After
After


JCI
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十大傑出青年選舉 2024
傑 出
從 未 停 步


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傑 出
從 未 停 步


T O Y P


T O Y P


JCI 十大傑出青年選舉 2024
提名期：2024年
5月28日 - 7月12日


立即提名
JCI Hong Kong 十大傑出青年選舉 2024
The Outstanding Young Persons Selection
提名期：2024年
5月28日 - 7月12日




立即提名
Nominate Now
SOGO
Cipellet


JCI 十大傑出青年頒獎2024








傑青




第52屆
十大傑出青年
who pioneered the Hepatitis
C screening programme


viu
最新上架
韓劇
日劇
娛樂新聞
日本動畫
Lifestyle
中港台劇
JCI 十大傑出青年選舉 2024
Ten Outstanding Young Persons Selection


涵蓋體育醫學科技等界別人士 獲選四健兒勉港青迎挑戰克服困難
十大傑青「齊腳」自我提升未停步
10位得獎者簡介
常穿白袍牢記使命 行醫做研究幫病人
氣候專家勉大家同當「地球醫生」
沙士啟發用機械人防疫 「高達迷」成科研「新人類」


Canon

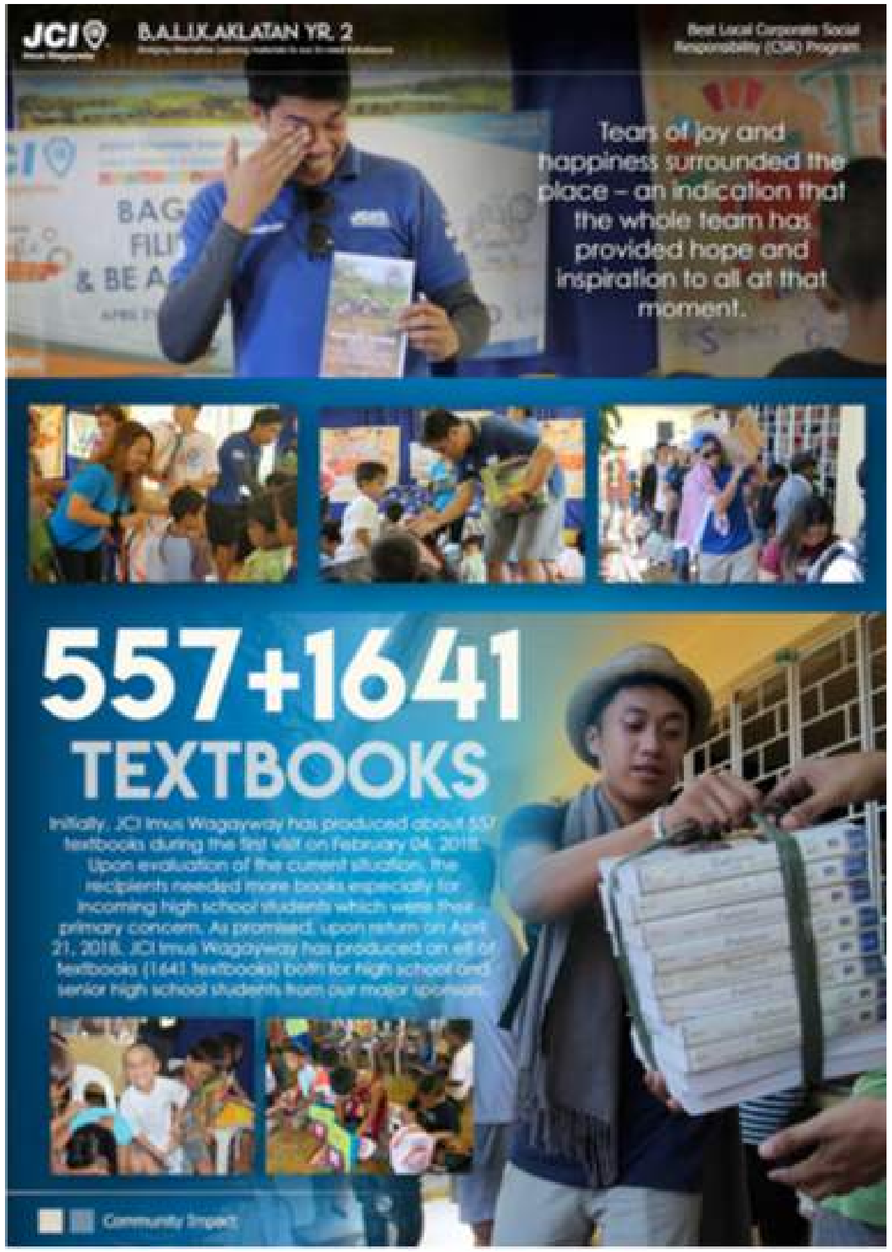

加快吧 我的秒速




kaytse
謝安琪 · 成婚破浪
JCI
十大傑出青年選舉 2024
22.5K
330
2,405


卓永興 WH Cheuk
1 Dec 2024 ·
別。他們是中國第一台5G機器人的總設計師及項目負責人麥騫譽、香港唯一獲頒世界氣象組織青年科學家研究獎的戴沛權，以及保險業界的容思瀚。
當選的傑出青年都有一個共同點，就是勇於克服挑戰、追尋夢想，並以實際行動回饋社會，是青年人的榜樣。他們的成功故事，能為社會帶來正能量，啟發更多青年自強不息、奮發向上。
我祝賀各位傑青有未來繼續發光發亮、大放異彩，並期待他們與政府一道，做好培育青年的工作。
#政務司副司長 #卓永興
#十大傑出青年選舉2024 #國際青年商會香港總會
#張小倫 #龔子珊 #劉巨基 #麥騫譽 #麥龍兒 #莫宛螢 #戴沛權
#黃譞汶 #容思瀚 #張玲
JCI 十大傑出青年選舉 2024
Awards Presentation Luncheon
頒獎典禮午宴 | 01.12.2024
+9


JCI
B.A.L.I.K.AKLATAN YR. 2
Best Local Corporate Social Responsibility (CSR) Program
HOW DID THE LOCAL ORGANIZATION MEASURE COMMUNITY IMPACT FOR THIS PROGRAM?
JCI Imus Wagayway measures the success of the project based on the project outcome. The LO goes back to the identified objectives. The Board should answer the questions, "Were the objective met?"
Community Impact


JCI
B.A.L.I.K.AKLATAN YR. 2
Best Local Corporate Social Responsibility (CSR) Program
Tears of joy and happiness surrounded the place – an indication that the whole team has provided hope and inspiration to all at that moment.
557+1641
TEXTBOOKS
Initially, JCI Imus Wagayway has produced about 557 textbooks during the first visit on February 04, 2018. Upon evaluation of the current situation, the recipients needed more books especially for incoming high school students which were their primary concern. As promised, upon return on April 21, 2018, JCI Imus Wagayway has produced an all of textbooks (1641 textbooks) both for high school and senior high school students from our major sponsors.
Community Impact


JCI
B.A.L.I.K.AKLATAN YR. 2
Best Local Corporate Social Responsibility (CSR) Program
PEOPLE
CSR PRINCIPLES
PLANET
PROSPERITY
"Ang librong bigay ninyo (JCI) ay ang aming pag-asa, ang kasagutan sa mga dasal namin habang naglalakbay sa bundok makapasok lang. Hinding hindi po namin kayo bibiguin..."
- Daniela, 7 -
Words of inspired students who cling on HOPE given by the visit of JCI Imus Wagayway & Business Partners in their community.
What is Human Trafficking?
HUMAN TRAFFICKING
Alignment to One or More of the Ten Principles through Concrete Measures


JCI
B.A.L.I.K.AKLATAN YR. 2
Best Local Corporate Social Responsibility (CSR) Program
PRINCIPLE 4 & 5
BUSINESS SHOULD UPHOLD THE ELIMINATION OF ALL FORMS OF FORCED AND COMPULSORY LABOR AND BUSINESS SHOULD UPHOLD THE EFFECTIVE ABOLITION OF CHILD LABOR.
"I am not for sale..."
STOP HUMAN TRAFFICKING
CALL 1343
What is Human Trafficking?
HUMAN TRAFFICKING
Philippines
During the implementation B.A.L.I.K.-Aklatan Project, the segment activities like "CHILDREN ARE NOT FOR SALE: An anti-human trafficking awareness campaign for children and their parents" and "Be A Buddy not a Bully Campain" targets the CSR principles below. It eliminates and makes them aware of their rights against child labor.
Alignment to One or More of the Ten Principles through Concrete Measures

Clear & BOLD Words + Standardized Template











Extraordinary achievement with over **125,000** "UNDERPRIVILEGED FAMILY" benefited from Lifebrary of Love

1000 Books accumulated to Lifebrary in Rural Community

Infographics

Sample text



87% Sample text.

36% Sample text.

24% Sample text.

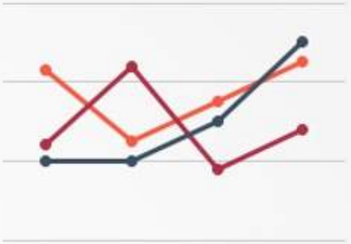
18% Sample text.

Sample text

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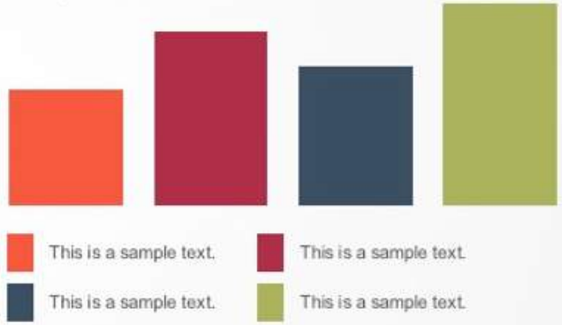
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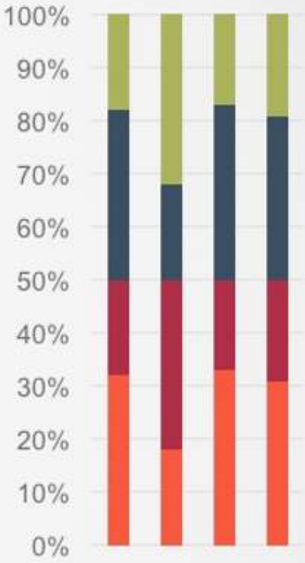
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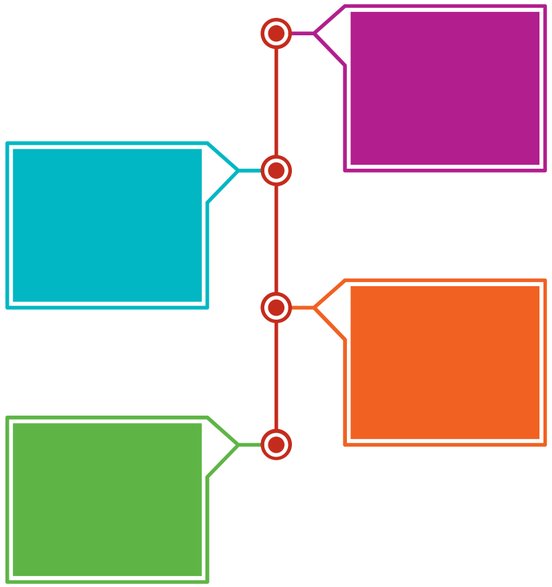
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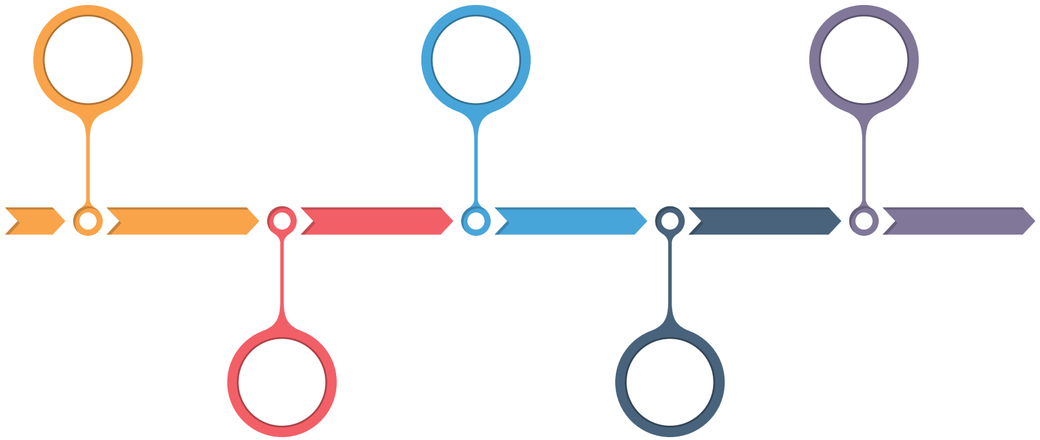
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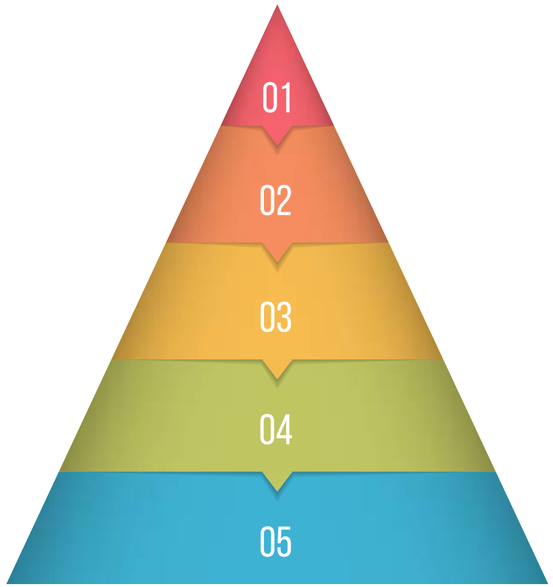
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01
02
03
04
05

BREAKTHROUGH LEADERSHIP



158 NEW RECRUITS

Aim HIGHER 2017

ACTIVATED 123 CHAIRMEN
TO LEAD ATLEAST 1 PROJECT





EXPANDED BENEFITS
FOR THE MEMBERS

RECORD BREAKING PROJECTS
IN TERMS OF SCALE AND PARTICIPATION





CONDUCTED PROJECTS
NATIONWIDE AND OTHER COUNTRIES IN ASIA SUCH AS HONG KONG, MALAYSIA AND JAPAN

90% MEMBER ACTIVATION

JCI Manila

EXPANDED LIMITLESS TRAINING PROGRAM
INTERNATIONALLY

LIMITLESS





COMPLETED INFRASTRUCTURE PROJECTS
FOCUSED ON YOUTH DEVELOPMENT, EDUCATION AND HEALTH CARE

6 PROJECTS



INVOLVED MEMBER'S FAMILIES IN JCI ACTIVITIES



PARTNERED WITH VARIOUS ORGANIZATIONS AND COMPANIES FOR HIGH IMPACT PROJECTS



RAISED 70 MIILLION WORTH OF FUNDS
FOR THE CHAPTER AND ITS PROJECTS

IMPACT ON LOCAL ORGANIZATION

Statistics & Flow Chart Presentation






But Wait...
There's
MORE!

WHO ARE THE JUDGES?

NOM BOARD



LOM BOARD








EVENTS







WORLD CONGRESS

Amount in USD



WORLD CONGRESS





WORLD CONGRESS



Chief Executive

WORLD CONGRESS





coffee89921 Message Follow

4,104 posts 1m followers 749 following

COFFEELAM

Public figure

Certified Yoga instructor❤️

Founder of CoffeeSweat brand

info@coffeelam.com

+852 5493 0658 <-contact @coffeesweat_

youtu.be/PWEUy1GUNGc

Followed by fifiliicious, sashawaseem, kittartar +99 more

YouTube HK

Search

Home

Explore

Shorts

Subscriptions

Library

History

Your videos

Coffee lam

Yoga . Fitness . Lifestyle . Love

CoffeeSweat

SUBSCRIBE

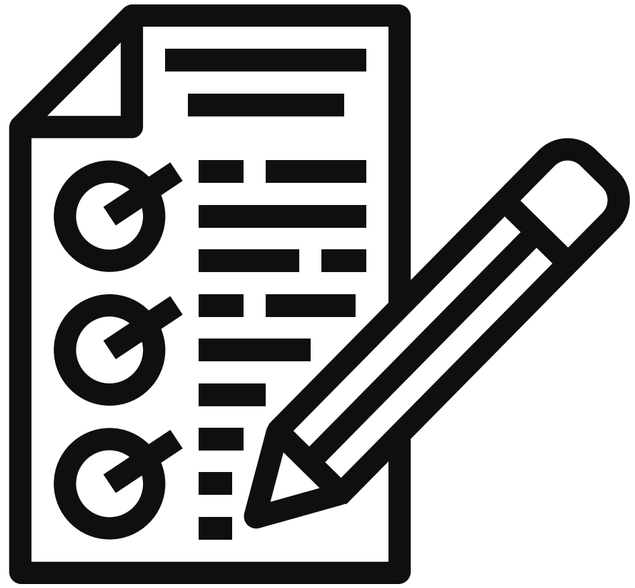


Coffee林芊妤

1.6M subscribers

7 mins group discussion

3mins presentation



Added value to JCI members and stakeholders

How did this program bring value to your members?

The incubator brought significant value to our members by immersing them in the management of a complex, international project. Through their involvement in planning, execution, and training, members honed their project management skills, learning how to handle logistics, design training materials, and ensure the seamless execution of large-scale initiatives. This experience equipped them with the practical know-how to manage future projects effectively, both within JCI and in their personal endeavors. Additionally, the incubator deepened members' understanding of the social enterprise sector. By engaging with international participants, industry leaders, and global social entrepreneurs, they were exposed to innovative strategies and best practices in fostering social enterprise growth. This learning not only broadened their knowledge but also sharpened their skills in impact measurement, resource mobilization, and sustainable development. The insights gained from these interactions will be invaluable for future projects and initiatives, giving members the tools to drive meaningful social impact. The project also expanded the professional networks of our members. They had the opportunity to connect with key stakeholders, including international figures like JCI Executive Vice President Tetiwe Nzimah, which opened doors for future collaboration. These interactions enhanced members' visibility and credibility within the global JCI community, strengthening their positions as leaders in both local and international circles. Such relationships are likely to foster long-term partnerships and create new opportunities for personal and organizational growth. Furthermore, members gained hands-on experience in areas such as project development, budget planning, multilateral partnerships, social media campaign planning, and resource mobilization. They also developed essential soft skills, including team building, proposal writing, public speaking, and facilitation, positioning them as more effective leaders within JCI and beyond.

Impact on the Local Organization's brand awareness

How did this project increase awareness of JCI with corporate sponsors or government officials?

The program's strategic focus on cross-border collaboration and its tangible outcomes have positioned us as a key player in the social enterprise landscape. This visibility is set to attract further sponsorships and partnerships, as the program has proven our capability to execute projects that align with both corporate social responsibility goals and governmental priorities for economic and social development.

How did this project align with the JCI Plan of Action and the new global direction of JCI on enterprising leadership?

The project aligns closely with the JCI Plan of Action and the new global direction of JCI on enterprising leadership.
Objectives: It aligns by promoting social entrepreneurship and enterprising leadership. It addresses the goal of empowering young leaders and creating positive social impact by providing a structured platform for social enterprises to grow and scale.

Planning: During the planning phase, registration forms were used to get data of registered participants, this has helped us gather a data of over 1000 individuals over the past 4 years, we used these data to keep them informed of our activities, from this approach, we have been able to successfully grow our membership. It is key to mention that all data collated was managed using General Data Protection Regulation (GDPR) standards. We have also target membership growth by executing a need-based project tailored for our ideal members. We run targeted ads, personalized invites and partnerships during its execution to attract them into the organization.

Impact on the Local Organization's membership growth

Describe how your project targeted membership growth.

The Social Enterprise Incubator was strategically designed to target membership growth by leveraging its international scope and high-profile partnerships to attract and engage potential new members. The project's focus on social entrepreneurship, global collaboration, and impactful outcomes provided a compelling platform to showcase the value of joining JCI Eko. First, the incubator created an appealing entry point for prospective members by aligning its objectives with the interests and passions of emerging social entrepreneurs. The program offered comprehensive training and valuable resources, including workshops on business model development, financial planning, and innovation. By addressing the specific needs of social entrepreneurs, the incubator attracted individuals who were keen to benefit from JCI Eko's expertise and network. Second, the presence of notable international partners and stakeholders, such as JCI Capital, LEAP Africa, Enactus Nigeria, and Eight2Five Innovation Hub, heightened the program's credibility and appeal. The involvement of these key players not only provided substantial support but also showcased JCI Eko's extensive reach and influence in the global social enterprise sector. This association with respected organizations helped to elevate JCI Eko's profile and attracted potential members interested in being part of a reputable and impactful network. Third, the project's execution was complemented by strategic outreach and media coverage. The high visibility achieved through social media, press releases, and public events increased awareness of JCI Eko and its initiatives. The opening ceremony of the incubator, attended by numerous influential figures and participants from various countries, served as a high-profile platform to highlight JCI Eko's commitment to social impact and innovation. Overall, the Social Enterprise Incubator effectively targeted membership growth by showcasing JCI Eko's strengths, leveraging influential partnerships, and engaging with a diverse audience, thereby generating significant interest in joining the organization.

Strategy and Implementation

How did the project develop enterprising young leaders for this changing world?

Involvement of Private Teachers and Principals: Collaboration with educators enriched the project with diverse perspectives, fostering mutual learning and partnership between the education sector and JCI.

Engagement with Government Officials: Collaboration with government officials provided credibility and support, while also offering insights into the needs of youth in education.

PR Activity for JCI Movement: Serving as a PR activity, the project raised awareness about JCI's commitment to youth empowerment and community engagement, attracting new members and supporters.

Organizational Development: The project contributed to JCI's growth and impact by expanding its reach, fostering partnerships, and enhancing its reputation as a force for positive change.

Thus, the project's initiatives collectively facilitated a comprehensive learning experience, empowering students and equipping them with the skills needed to thrive in a dynamic world.

Reminder



Preparation + Words + Images

+ Numbers + Team Spirit =

OUTSTANDING BIDBOOK


THE 55TH NATIONAL CONVENTION OF JCI HONG KONG
AWARDS CEREMONY
JCI
海港青年
JUNIOR CHAMBER INTERNATIONAL


Never regret.
If it's good, it's wonderful.
If it's bad, it's experience.
VICTORIA HOLT
Quoteish



THANK YOU