ONE STEP AHEAD

The JCI monthly newsletter for National Officers - January 1995

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HIGHLIGHTS FROM THE JANUARY EXECUTIVE COMMITTEE AND BOARD OF DIRECTORS MEETINGS

The primary focus of the 1995 January Executive Committee and Board of Directors meeting, in line with President David Oji's theme, was to lead Junior Chamber to be ***One Step Ahead*** in all areas.

A special financial highlight was a new sponsorship of US$200,000 to JCI from R. J. Reynolds to fund youth educational programs in National Organizations.

Kobe World Congress report: It was noted that the outstanding Kobe World Congress was the largest in JCI history.

1995 Membership Card: 340,000 cards will be distributed to all members in 1995. By March or April, every Junior Chamber member in the world should have his or her membership card.

Global Affairs Leadership Seminar in New York: JCI is planning a four-day meeting at the United Nations in New York during September in conjunction with the 50th anniversary of the UN. All National Presidents will be invited to participate.

SPC survey: A survey was conducted among 1,000 delegates attending the Kobe World Congress. The results reflect the interests of JCI members. Interesting facts: the average income was US$62,000 per year; the length of membership was 8.22 years; 82 percent selected individual development as a reason for joining Junior Chamber; and 88 percent felt that the JCI Creed is relevant in today's world.

50th Glasgow World Congress: The theme ***Success Through Enterprise*** was approved.

Development Fund Grants: A total of US$97,005 was allocated to different projects in 25 National Organizations.

Deliberations of both the Executive Committee and the Board of Directors were particularly positive and harmonious. President Oji congratulated his team, urging them to go beyond excellence to always be ***One Step Ahead.***



THE FUTURE OF CHILDREN

By David Oji,
1995 JCI President

It is indeed a privilege and honor to serve you as the 1995 JCI President. Let me firmly state my pledge to lead Junior Chamber International toward the future, to lead and set a course of action ***"One Step Ahead"*** of all other service and professional organizations.

We must seek a better understanding of the global economy and promote its development. By promoting business growth, we improve the standard of living in our communities and the quality of life for all.

The third subtheme of "The Age of Global Citizenship" is my special focus in 1995 as JCI President, "The Future of Children." Let us work together to make that future brighter for our youngest citizens by providing them with the tools to prosper and follow their dreams.

A special logo was designed to promote "The Future of Children" theme, and special recognition will be given to all chapters that conduct projects to benefit children. Members of the project committees will also receive a special pin as my recognition for their efforts.

As we begin our 51st year of global activity, I challenge each of you, the leaders of this organization, to renew your efforts and redouble your work, because we have much more to achieve.

We must urge our chapters and members to take an increased role in their local communities; to address issues and matters in local government and business; and to be active, energetic and professional in order to make a positive difference in the 9,000 communities throughout the world.

FROM THE BOARD OF DIRECTORS



This column is open to any member of the 1995 JCI Board of Directors who wishes to express his or her opinion to the National Officers and other leaders of Junior Chamber International. Please send your article to the JCI World Headquarters.

Benny L. Ellerbe
JCI Secretary General

It is a great pleasure for me to send you the first issue of this monthly newsletter designed especially for National Officers.

It is our intention to publish this newsletter every month in English, Spanish and French, and send it directly to every national officer in all 98 National Organizations. We at the JCI World Headquarters hope you will enjoy this publication and all other materials we will send to you every month during the year. If you have any comment or suggestion to improve our services to you, please do not hesitate to contact me or your Area Director.

We will be shipping a package of materials (listed on page four) with the "One Step Ahead" newsletter on the 15th of every month to every National President and member of the JCI Board of Directors. If you don't receive this package by the end of every month, please contact your Area Director, and we will send you another package. Our aim is to have you receive your monthly mailing on time.

National Organizations with more than 150 members will have a separate mailing sent to the national headquarters.

We are also planning to publish a chapter newsletter in English, Spanish, French and Japanese. We intend to send it four times a year to all chapter Presidents and National Officers.

The staff at the JCI World Headquarters wishes you all the best during your year as an officer of Junior Chamber and hope we can serve you well. Please let us know if you need our assistance; it will be our pleasure to serve you.

FROM THE NATIONAL PRESIDENTS



This column is open to any 1995 National President who wishes to express his or her opinion to other National Officers and to the leaders of Junior Chamber International. Please send your article to the JCI World Headquarters.

Stefan Thorberg
National President, Junior Chamber Sweden

As the number of members decreased during the '80s, Junior Chamber Sweden introduced a powerful change. At that time, the focus was on internal training and other internal activities. "Operation Fenix" was launched, and it focused on more global and national activities and promoted quality instead of quantity with some of these programs:

MENTORSHIP: Experienced members and business-people shared their experiences of leadership, career planning, etc., with new members.

JC-UNIVERSITY: This venture was an immediate success that built strong, high-quality teams of national and local trainers. It also ensured a high degree of continuity.

FUTURE LEADERS: This was a media-orientated TOYP-style program that went nationwide on satellite TV. This gave Junior Chamber Sweden tremendous attention, new membership potential, and initiated important contacts with businesses around the country.

PROJECT MANAGEMENT: A new style was introduced that created a new environment for project leaders. The opportunity to get project management training became more and more attractive and in demand and echoed throughout the business community.

Vision: *A superior leadership creates a more efficient and more pleasant community.*

Business idea: *Junior Chamber Sweden is forming future leaders. We increase the quality of leadership through training in project management, widen the knowledge of the world around us, and create networking. Businesses and community comprise our global sphere of activity. The future is our responsibility.*

Having a new Strategic plan called GIANT LEAP and maintaining a 100% Efficiency status for five consecutive years, we have set a new goal to increase the membership by 40 percent in 1995. We are all **dressed for success.**

NATIONAL OFFICERS' MANAGEMENT TRAINING

The beginning of a new year is an ideal time for a fresh start, a time to evaluate the current structure of management and the responsibilities of National Officers. The following are only suggestions and guidelines. Discuss the issues with other National Officers and decide what measures might be best to serve your National Organization, members and chapters using less money, effort, and paperwork. In any case, the duties must be clearly defined and specifically assigned.

JOB DESCRIPTIONS: Every officer must have a job description that indicates the correct communication channels. Officers must have clearly defined areas and separate and specific tasks. The chapters must be aware of these assignments so that communication problems are minimized.

THE PRESIDENT: The President is the leader and chief spokesman for the National Organization and responsible for the supervision and control of its affairs.

More specifically, he is accountable for:

1. Efficiently administrating and developing the National Organization.
2. Establishing and operating efficient lines of communication.
3. Making statements on behalf of the organization and making representations to government.
4. Implementing policies and resolutions passed by General Assembly and establishing strategies to accomplish objectives.
5. Chairing the National Convention and other national meetings.
6. Making assignments to and guiding his fellow National Officers in the execution of their duties.
7. Representing the organization as the official delegate at international meetings.
8. Ensuring that the organization operates within the Constitution and bylaws.
9. Visiting a large number of chapters and promoting national and international projects.
10. Ensuring that the movement continues to progress and expand now and in the future.
11. Training his fellow National Officers so that his successor is prepared for the position, thus ensuring a smooth transition.

The President must work hard on human relations with the National Officers to avoid conflicts among individuals and to establish an atmosphere of shared trust, respect and teamwork.

THE IMMEDIATE PAST PRESIDENT: Although his year is over, the Immediate Past President must continue to play an active role and help the National Organization build on the experience of the past. He must encourage, support and guide the new President and new officers. He may act as chairman of various special committees, such as the Long-Range Planning Committee, and he usually is the Chairman of the national JCI Senate and involved in its promotion.

The President should realize that the Immediate Past President has faced many of the problems that concern him. He should discuss them with him and ask for advice. In some National Organizations, the Immediate Past President is also the General Legal Counsel.

THE EXECUTIVE VICE PRESIDENT: The Executive Vice President should be the natural candidate for National President, and the number of Executive Vice Presidents depends on the number of Vice Presidents. His main functions are to help the President perform his job and to supervise the Vice Presidents.

The duties of the Executive Vice President include:

1. Supervision of and assistance to the Vice Presidents assigned to him.
2. Promotion and coordination of programs and activities to train National and local officers in the areas of responsibility and promotion of the Areas of Opportunity and the Commission System.
3. Submission of a report to the Executive Committee and General Assembly on the activities of the Vice Presidents and the chapters in the Area.
4. Performance of tasks assigned by the President.

THE VICE PRESIDENT: The number of Vice Presidents will vary according to the size of the National Organization. These officers are assigned responsibility for a group of chapters and report to the Executive Vice President on all activities in the assigned chapters.

In summary the duties of Vice Presidents are:

1. Responsibility for all activities in their assigned chapters, including:
   a. Encouragement of effective chapter management.
   b. Development of the chapters.
   c. Extension of new chapters.
   d. Visits and training of chapters officers.
2. Liaison between the chapters and the Board of Directors.
3. Guidance of their chapters in achieving a balance of activities.
4. Promotion of national and international programs.
5. Promotion of the Areas of Opportunity and the Commission System.
6. Initiation of regional and inter-chapter activities.

JCI PRESIDENT'S TRAVEL

JANUARY
26 - 28 Hong Kong - Official visit
28 - 29 Macau - Official visit
29 - 01 Thailand - Official visit

FEBRUARY
01 - 04 Nepal - Official visit
04 - 07 Germany - Official visit
07 - 09 France - Official visit
09 - 10 Luxembourg - Official visit
10 - 11 Belgium - Official visit
11 - 14 Scotland - Glasgow site inspection
14 - 16 Finland - Official visit
16 - 19 Estonia - AEP Meeting
19 - 21 Russia - Official visit
21 - 03 At home

MARCH
03 - 05 Singapore - Official visit
05 - 07 Malaysia - Official visit
07 - 09 Indonesia - Official visit
09 - 11 Australia - Official visit
11 - 14 New Zealand - Official visit
14 - 16 Fiji - Official visit
16 - 19 At home
19 - 25 Japan - Miyazaki SPC Meeting
25 - 04 At home

CONTENT OF THE JANUARY MAILING:

- ❒ 100% Efficiency - 1994 final results
- ❒ 100% Efficiency - 1995 chart and rules
- ❒ Summary of the decisions of the 1994 Kobe World Congress
- ❒ Applications for EXCEL and National Leaders Training at Area Conferences
- ❒ 1995 Mini Directory
- ❒ Sales Catalog
- ❒ IBN National Director Nomination Form
- ❒ IBN Brochure and Form
- ❒ Five Stars Chapter Form
- ❒ TOYP Flyer and Nomination Form
- ❒ JCI Japan Academy Information
- ❒ World Speaking Competition Rules and Form
- ❒ 1995 JCI Administrative Binder: Constitution, Plan of Action, Budget, Area Awards Manual, Kobe World Congress Executive Committee and Board of Directors Minutes
- ❒ President, EVP and VP Press Kits

DEADLINES AND EVENTS

JANUARY 9 - 12
JCI Board of Directors and Executive Committee meetings at JCI World Headquarters

JANUARY 31
Last day for receipt at JCI World Headquarters of the 1995 Plan of Action and Budget from National Organizations for the 100% Efficiency Program

FEBRUARY 3
Opening of nominations for 1995 TOYP

FEBRUARY 17 - 18
Association of European Presidents (AEP) meeting in Estonia, including "Business in Tallin" program

MARCH 19 - 25
Strategic Planning Committee (SPC) meeting in Miyazaki, Japan

MARCH 24 - 25
Asian-Pacific Development Council (APDC) meeting in Tokyo, Japan

MARCH 31
Last day for receipt at JCI World Headquarters of bids for hosting the LIII JCI World Congress in 1998

APRIL 15
Deadline for full payment of 1995 membership dues.

MAY 3 - 6
1995 Area C Conference in Asunción, Paraguay

MAY 17 - 20
1995 Area A Conference in Dakar, Senegal

TENTATIVE CONTENT OF THE FEBRUARY 15 MAILING:

- One-Hour Seminar - Chapter Management Training
- Corporate Identity Brochure
- Directory (for the Administrative Binder)
- Awards Manual (for the Administrative Binder)
- Kobe World Congress General Assembly Minutes
- TOYP Nomination Form
- Development Grants Request Form
- 100% Efficiency Chart
- JCI Japan Academy Nomination Form

Junior Chamber International

1995 - 100% Efficiency Program - As of July 15, 1995

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Plan of Action Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	Awards Judge or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 Issues = 10 2 Issues = 7 1 Issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3% /1000 = 10 2%/500 = 7 1%/300 = 5	Total
Argentina	xxxx	xxxx	xxxx	xxxx							
Australia	10	10	10	10		7	7	5			59
Austria	10	10	10	10		7					47
Bahamas	xxxx	xxxx	xxxx	xxxx							
Belarus	10	xxxx	xxxx	xxxx		7					17
Belgium	10	10	10	10	7	7	7	10			71
Benin	10	10	10	10	7	7	7		10		71
Bermuda	10	xxxx	5	5		7					27
Bolivia	10	10	10	10		PP	7	5			52
Botswana	10	10	10	10	7	PP	7	5			59
Brasil	7	10	7	10		7	7				48
BJC	10	10	10	10		7	7	5			59
Burkina Faso	5	5	7	7		7	7				38
Cameroun	10	7	xxxx	xxxx		PP					17
Canada	10	7	xxxx	xxxx		PP		5			22
Chile	10	xxxx	xxxx	xxxx			7				17
ROC	10	7	10	10		PP		7			44
Colombia	10	10	10	10		PP	7				47
Congo	xxxx	xxxx	xxxx	xxxx		7	7				14
Costa Rica	xxxx	xxxx	xxxx	xxxx							
Cote D'Ivoire	10	10	10	xxxx		PP	7	5			42
Czech Republic	xxxx	xxxx	xxxx	xxxx							
Denmark	10	10	10	10	7	7	7	10			71
Dutch Caribbean	10	10	10	10	7	7	7				61
Ecuador	10	10	10	10		PP	7				47
Egypt	10	xxxx	xxxx	xxxx							10
El Salvador	7	10	10	10		PP					37
España	10	10	10	10		7	7	7			61
Estonia	10	xxxx	10	xxxx		7					27
Fiji	10	10	10	xxxx		PP					30
Finland	10	10	10	10		7	7	10			64
France	10	10	10	10		7	7	10			64
Gabon	10	xxxx	xxxx	xxxx		PP					10
Germany	10	xxxx	10	10		7	7	7			51
Ghana	10	10	10	10							40
Greece	10	10	xxxx	xxxx							20
Guineé	10	xxxx	xxxx	xxxx		PP					10
Honduras	10	xxxx	xxxx	xxxx		PP					10
Hong Kong	10	10	10	10	7	7	7	5			66
Hungary	10	10	10	10	7	7	7	5			66
Iceland	10	10	10	10	7	7		7			61
India	10	10	10	10		PP	7		10		57
Indonesia	7	7	10	xxxx	7	PP					31
Ireland	10	10	10	xxxx		7	7				44
Italy	10	10	10	10	7	7	7	5			66
Japan	10	10	10	10		7	7	10			64
Kenya	10	10	10	10		7	7	7	10		71

National Organizations	Directory Information Dec. 31 = 10 Jan. 31 = 7 Feb. 28 = 5	Training & Program Directors Train. & Prog. = 10 Training only = 7 Programs only = 5	Plan of Action Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Budget Jan. 31 = 10 Feb. 28 = 7 Mar. 31 = 5	Membership Registration Jun.30&Oct.31 = 10 Jun. 30 only = 7 Oct. 31 only = 5	Dues Payment Apr.15&Sep.15 = 10 April 15 only = 7 Sept. 15 only = 5	Awards Judge or Entry Conf. & Cong. = 10 Conference = 7 Congress = 5	Newsletter 3 Issues = 10 2 Issues = 7 1 Issue = 5	Officers' Training Before Oct. 31 NOM & LOM = 10 NOM only = 7 LOM only = 5	Growth 3% /1000 = 10 2%/500 = 7 1%/300 = 5	Total
Korea	10	10	10	xxxx		PP	7				37
Latvia	10	xxxx	xxxx	xxxx		7					17
Lithuania	10	xxxx	xxxx	xxxx		7					17
Luxembourg	10	xxxx	xxxx	xxxx							10
Macau	7	7	7	5		7	7				40
Madagascar	10	10	10	10		7		5			52
Malawi	xxxx	xxxx	xxxx	xxxx		PP					
Malaysia	10	10	10	10	7	7	7				61
Malta	10	10	xxxx	xxxx							20
Maroc	xxxx	xxxx	xxxx	xxxx		PP	7				7
Maurice	10	10	10	10	7	7		7			61
Mexico	10	10	10	10		PP					40
Monaco	10	10	xxxx	xxxx		7		7			34
Mongolia	xxxx	xxxx	xxxx	xxxx							
Nepal	10	10	10	10		PP		5			45
Netherlands	10	10	10	10	7	7	7	7			68
New Zealand	10	10	10	10		7	7	5			59
Niger	xxxx	xxxx	xxxx	xxxx							
Nigeria	10	10	10	10	7	7	7	7	10		78
Norway	10	xxxx	10	10		7	7				44
Pacific	xxxx	xxxx	xxxx	xxxx							
Pakistan	10	10	10	10	7	7	7	10	10		81
Panama	10	10	10	10	7	10	7	7			71
Paraguay	10	10	10	10		7	7				54
Peru	10	10	10	10	7	7	7				61
Philippines	10	10	10	10	7	7	7	10	10		81
Poland	10	10	10	10							40
Puerto Rico	xxxx	xxxx	xxxx	xxxx		PP		5			5
Rep. Dominicana	10	10	10	10	7	PP	7	5	10		69
Romania	10	xxxx	xxxx	xxxx							10
Russia	10	xxxx	10	10							30
Scotland	10	10	xxxx	xxxx		7	7				34
Senegal	5	10	xxxx	xxxx							15
Singapore	xxxx	xxxx	xxxx	xxxx		7	7				14
South Africa	10	10	10	10	7	7		5	10		69
Sri Lanka	10	10	10	10	7	PP					47
Suriname	10	10	10	10		7					47
Sweden	10	10	10	10	7	7	7	10			71
Switzerland	10	10	5	5		7	7	5			49
Thailand	10	10	10	10		7	7				54
Togo	5	10	5	xxxx		PP	7				27
Tunisia	10	10	10	10		PP	7				47
Turkiye	10	10	10	10	7	7		5			59
United States	10	10				PP	7				27
Uruguay	xxxx	xxxx	xxxx	xxxx							
Venezuela	10	10	10	10			7				47
West Indies	10	10	10	10		PP					40
Zaire	5	xxxx	xxxx	xxxx							5
Zambia	10	7	10	10		PP					37
Zimbabwe	10	10	10	10		PP	7	7	10		64